



## **2020 NBC CDT FEST SPONSORSHIP OPPORTUNITIES**

**February 21, 2020 • Hyatt Regency Chicago • Living Room • 5:00 p.m. – 6:30 p.m. CST**

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Join the National Board for Certification in Dental Laboratory Technology (NBC) as we host our third annual Certified Dental Technician (CDT) appreciation event, in conjunction with LMT Lab Day Chicago. The past two years went above and beyond expectations, with the 2019 event bringing in approximately 275 attendees, 31 sponsors, a handful of other contributors, and a photo booth and scavenger hunt to enhance the networking experience. The event will aim to build CDT pride and foster connections in the dental laboratory profession. With your help, we hope to put on a great networking event for Recognized Graduates (RGs), CDTs, Certified Dental Laboratories (CDLs), and dental laboratory technology professionals interested in becoming certified. **ALL ARE WELCOME!**

The NBC is dedicated to administering and promoting globally recognized certification programs to assess the knowledge and skills of dental technicians and to review facility and staff training criteria for dental laboratories. Help us to advance the profession by advocating for and raising awareness of the importance and necessity of certification and standards within the profession.

Choose any of our sponsorship options to boost positive exposure for your company or individual name, while supporting certification and standards, and building connections all at the same time!

Sponsorship opportunities include:

### **Master CDT Level Sponsor – \$750.00**

- Logo placement as a Master CDT Level Sponsor on event signage\*
- Logo placement as a Master CDT Level Sponsor in the NBC slideshow presentation\*
- Recognition as a Master CDT Level Sponsor on attendee handout\*
- Recognition on the NBC News page as a Master CDT Level Sponsor
- Recognition on Social Media as a Master CDT Level Sponsor
- Recognition as a Master CDT Level Sponsor in 2020 January JDT ad\*\*
- Recognition as a Master CDT Level Sponsor in 2020 April JDT NBC CDT Fest Wrap-Up article
- Logo placement, along with all Master CDT Level Sponsors, on a promotional item given to first 150 attendees at the NBC CDT Fest\*
- Logo placement on a personalized button showing your support of CDTs given to first 150 attendees at the NBC CDT Fest\*

*(continued next page)*

## □ **CDT Level Sponsor – \$500.00**

- Logo placement as a CDT Level Sponsor on event signage\*
- Logo placement as a CDT Level Sponsor in the NBC slideshow presentation\*
- Recognition as a CDT Level Sponsor on attendee handout\*
- Recognition on the NBC News page as a CDT Level Sponsor
- Recognition on Social Media as a CDT Level Sponsor
- Recognition as a CDT Level Sponsor in the 2020 April JDT NBC CDT Fest Wrap-Up article
- Logo placement, along with all CDT Level Sponsors, on a promotional item given to first 150 attendees at the NBC CDT Fest\*
- Logo placement on a personalized ribbon showing your support of CDTs given to first 150 attendees at the NBC CDT Fest\*

## □ **RG Level Sponsor – \$250.00**

- Logo placement as a RG Level Sponsor on event signage\*
- Logo placement as a RG Level Sponsor in the NBC slideshow presentation\*
- Recognition as a RG Level Sponsor on attendee handout\*
- Recognition on the NBC News page as a RG Level Sponsor
- Recognition on Social Media as a RG Level Sponsor
- Recognition as a RG Level Sponsor in the 2020 April JDT NBC CDT Fest Wrap-Up article

## □ **General Donation**

Show your support and pride in certification by providing a general donation in any amount in lieu of a sponsorship (*indicate amount in the sponsorship agreement on the following page*). A networking and appreciation event amongst RGs, CDTs, CDLS, and those working toward certification helps build a sense of pride and strong community amongst the dental laboratory technology profession. Your donation will help make this event and the continuity of this event possible. Thank you in advance for supporting what we do and what we are working to achieve.

\*\*For Master CDT Level Sponsors, a signed sponsorship agreement, along with your company logo in JPEG/PNG format, and full payment is required by **November 29, 2019** in order to be included in the January JDT ad.

\*A signed sponsorship agreement, along with your company logo in JPEG/PNG and .EPS format, and full payment is required by **January 24, 2020** in order to receive sponsor benefits.

Please email your company logo to Lindsey Rowan at [lrowan@nbccert.org](mailto:lrowan@nbccert.org) and return the completed 2020 NBC CDT Fest Sponsorship Agreement on the following page via email ([lrowan@nbccert.org](mailto:lrowan@nbccert.org)), fax (850-222-0053), or mail (325 John Knox Rd L103 Tallahassee, FL 32303). Payment is nonrefundable. Your authorized signature on the sponsorship agreement indicates that you have read the above information and agree to the sponsorship payment and terms.

This sponsorship agreement can also be completed directly online at [www.nbccert.org?td5ita](http://www.nbccert.org?td5ita).

