

2018 NBC CDT FEST February 23, 2018 ♦ 5:00 – 7:00 pm ♦ Hyatt Regency Chicago SPONSORSHIP OPPORTUNITIES

Join the National Board for Certification in Dental Laboratory Technology as we host our first ever Certified Dental Technician appreciation event, in conjunction with LMT LabDay Chicago. The event will aim to build CDT pride and foster connections in the dental laboratory profession. With your help, we hope to put on a great networking event for Recognized Graduates (RGs), Certified Dental Technicians (CDTs), Certified Dental Laboratories (CDLs), and DLT professionals interested in becoming certified. <u>ALL ARE WELCOME!</u>

The NBC is dedicated to administering and promoting globally recognized certification programs to assess the knowledge and skills of dental technicians and to review facility and staff training criteria for dental laboratories. Help us to advance the profession by advocating for and raising awareness of the importance and necessity of certification and standards within the profession.

Choose either of our sponsorship options to boost positive exposure for your company, all while supporting certification and standards and building connections, at the first ever NBC CDT Fest!

Sponsorship Opportunities include:

□ RG Level Sponsor – \$250

RG Level sponsors for the 2018 NBC CDT FEST will receive the following benefits:

- Logo placement as an RG Level Sponsor on event signage*
- Logo placement as an RG Level Sponsor in the NBC slideshow presentation*
- Recognition as an RG Level Sponsor on attendee handout*
- Recognition on the NBC News page as an RG Level Sponsor
- Recognition on Social Media as an RG Level Sponsor
- Recognition as an RG Level Sponsor in April 2018 JDT NBC CDT Fest Wrap-Up article

□ CDT Level Sponsor – \$500

CDT Level sponsors for the 2018 NBC CDT FEST will receive the following benefits:

- Logo placement as a CDT Level Sponsor on event signage*
- Logo placement as a CDT Level Sponsor in the NBC slideshow presentation*
- Recognition as a CDT Level Sponsor on attendee handout*
- Recognition on the NBC News page as a CDT Level Sponsor
- Recognition on Social Media as a CDT Level Sponsor
- Recognition as CDT Level Sponsor in April 2018 JDT NBC CDT Fest Wrap-Up article
- Logo placement, along with all CDT Level Sponsors, on a promotional item given to first 150 attendees at the NBC CDT Fest*
- Personalized button showing your support of CDTs given to first 150 attendees at the NBC CDT Fest.



Button Example



2018 NBC CDT FEST February 23, 2018 ♦ 5:00 – 7:00 pm ♦ Hyatt Regency Chicago SPONSORSHIP AGREEMENT

Company Name: (Referred to as "SPONSOR")	
Contact Name:	
Address:	
City:	_ State: Zip:
Phone:	_ Fax:
Contact Email Address:	
Sponsorship Level Selection: RG Level Sponsor – \$250 CDT Level Sponsor – \$500 	
PAYMENT INFORMATION:	
Check Enclosed (payable to NBC) Check#:	Check Amount:
Charge my: VISA MC AMEX Charge Amoun	t \$:
Card Number#	Sec. Code: Exp. Date:
Name on Card:	
Mailing Address (if different than above):	
Authorized Signature:	

This is an agreement between the National Board for Certification in Dental Laboratory Technology (referred to as "NBC"), organizers of the 2018 CDT Fest, and SPONSOR for Sponsorship of the 2018 NBC CDT FEST event. The event will be held in conjunction with LMT LabDay Chicago on February 23, 2018 from 5:00 – 7:00pm CST at the Hyatt Regency Chicago in Chicago, Illinois.

Please returned signed agreement, logo and payment to Caroline Thomas, NBC Program Manager, at <u>cthomas@executiveoffice.org</u>, fax to 850.222.0053, or mail to 325 John Knox Rd, Ste L103, Tallahassee, FL 32303 by Monday January 21, 2018. Please also email company logo to <u>cthomas@executiveoffice.org</u>.

*Your company logo must be received by Monday, January 21, 2018 in JPEG, EPS or TIFF format to receive sponsor benefits.

If you have any questions, please feel free to contact Caroline Thomas, NBC Program Manager, at (800) 684-5310 or by email at <u>cthomas@executiveoffice.org</u>.

12/20/2017

Date

NBC, Organizers of the 2018 NBC CDT Fest:

SPONSOR:

roma

Rachel Luoma, CAE NBC Executive Director Signature

Date

Print Name