



2018 NBC CDT FEST
February 23, 2018 ♦ 5:00 – 7:00 pm ♦ Hyatt Regency Chicago
SPONSORSHIP OPPORTUNITIES

Join the National Board for Certification in Dental Laboratory Technology as we host our first ever Certified Dental Technician appreciation event, in conjunction with LMT LabDay Chicago. The event will aim to build CDT pride and foster connections in the dental laboratory profession. With your help, we hope to put on a great networking event for Recognized Graduates (RGs), Certified Dental Technicians (CDTs), Certified Dental Laboratories (CDLs), and DLT professionals interested in becoming certified. [ALL ARE WELCOME!](#)

The NBC is dedicated to administering and promoting globally recognized certification programs to assess the knowledge and skills of dental technicians and to review facility and staff training criteria for dental laboratories. Help us to advance the profession by advocating for and raising awareness of the importance and necessity of certification and standards within the profession.

Choose either of our sponsorship options to boost positive exposure for your company, all while supporting certification and standards and building connections, at the first ever NBC CDT Fest!

Sponsorship Opportunities include:

☐ **RG Level Sponsor – \$250**

RG Level sponsors for the 2018 NBC CDT FEST will receive the following benefits:

- Logo placement as an RG Level Sponsor on event signage*
- Logo placement as an RG Level Sponsor in the NBC slideshow presentation*
- Recognition as an RG Level Sponsor on attendee handout*
- Recognition on the NBC News page as an RG Level Sponsor
- Recognition on Social Media as an RG Level Sponsor
- Recognition as an RG Level Sponsor in April 2018 JDT NBC CDT Fest Wrap-Up article

☐ **CDT Level Sponsor – \$500**

CDT Level sponsors for the 2018 NBC CDT FEST will receive the following benefits:

- Logo placement as a CDT Level Sponsor on event signage*
- Logo placement as a CDT Level Sponsor in the NBC slideshow presentation*
- Recognition as a CDT Level Sponsor on attendee handout*
- Recognition on the NBC News page as a CDT Level Sponsor
- Recognition on Social Media as a CDT Level Sponsor
- Recognition as CDT Level Sponsor in April 2018 JDT NBC CDT Fest Wrap-Up article
- Logo placement, along with all CDT Level Sponsors, on a promotional item given to first 150 attendees at the NBC CDT Fest*
- Personalized button showing your support of CDTs given to first 150 attendees at the NBC CDT Fest.



Button Example



Company Name: (Referred to as "SPONSOR") _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Contact Email Address: _____

Signature	Date
Print Name	